

SKILLS TAUGHT IN BTEC TRAVEL AND TOURISM

Through coursework assessments and a final exam, students will learn about the tourism sector, including accommodation, tourism development and promotion, transport, and visitor attractions. Exam technique, travel terminology and vocabulary.

Students will gain an understanding of the different types of travel and tourism and the features of destinations that appeal to visitors.

Students will research a UK travel and tourism organisation to investigate ownership, aims and products and services, how it works with other organisations. Students will investigate technologies used. Students will research a tourist destination

Students will demonstrate how organisations identify customer needs and travel and tourism trends.

Students will demonstrate how the needs and preferences of customers are met.

Students will use this time to prepare for the final examination in the Summer term.

Final Exam

Y10



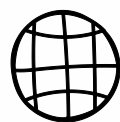
Autumn Term

Students will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together.

Students will explore the role of different consumer technologies and will understand the different types of tourism and different types of visitor, and will investigate the features of and routes to popular tourist destinations.

Spring Term

Component 1 controlled assessment
30% of your qualification.



Summer Term

Students will investigate how organisations use market research to identify travel and tourism trends

Students will investigate customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences

Y11

Autumn Term

Component 2 controlled assessment
30% of your qualification.



Spring Term

Students will understand the positive and negative factors which influence global travel and tourism, how these influence visitors and affect destination choices. Students will also investigate the impact of sustainable tourism .

Students will investigate:

- tourism development
- The role of local and national government in tourism development
- The importance of partnerships in destination management

Summer Term

KS5

Studying BTEC Travel and Tourism can lead you to a wide variety of courses at KS5.

A Level or BTEC Travel and Tourism
A Level (Languages),
A Level Sociology, A level Geography,
Diploma in Aviation Operations

Skills Development:

- Communication
- Teamwork
- Primary and secondary research and analysis
- Learn independently
- Presentation Techniques
- Organisation and working to deadlines
- Problem solving and decision making
- Time management

